

THE ILLUSTRATED PRESS

Number 191

August 1992

FIBBER MCGEE & MOLLY HENRY ALDRICH
PHIL HARRIS & ALICE FAYE CHARLIE MCCARTHY
Amar & Andy CORLISS ARCHER FRED ALLEN
LUM & ABNER THE EASY ACES DUFFY'S TAVERN
BURNS & ALLEN **JACK BENNY** *The Life of Riley*
THE GREAT GILBERSLEEVE *Command Performance*
YOUR HIT PARADE VIC and SADE MA PERKINS
ONE MAN'S FAMILY The GUIDING LIGHT
LORENZO JONES **THE LONE RANGER ROY ROGERS**
SAPPHIRE MILDNIGHT *Sergeant Preston of the Yukon INNER SANCTUM*
THE GREEN HORNET X MINUS ONE JACK ARMSTRONG
LIGHTS OUT *THE WICKET* **I LOVE ADVENTURE**
Suspense theater LITTLE ORPHAN ANNIE GUNSMOKE

The Old Time Radio Club

Membership Information

New member processing, \$5.00 plus club membership of \$17.50 per year from Jan 1 to Dec 31. Members receive a tape listing, monthly newsletter, *The Illustrated Press*, the yearly *Memories* Magazine and various special items. Additional family members living in the same household as a regular member may join the club for \$5.00 per year. These members have all the privileges of the regular members but do not receive the publications. A junior membership is available to persons 12 years of age and younger who do not live with a regular member. This membership is \$13.00 per year and includes all the benefits of regular membership. Regular memberships are as follows: If you join Jan/Mar, \$17.50; Apr/Jun, \$14.00; Jul/Sep, \$10.00; Oct/Dec, \$7.00. All renewals should be sent in as soon as possible to avoid missing issues. Please be sure to notify us if you have a change of address. The Old Time Radio Club meets the first Monday of every month at 7:30 P.M. during the months of September to June at 393 George Urban Blvd. Cheektowaga, N.Y. 14225. The club meets informally during the months of July and August at the same address. Anyone interested in the Golden Age of Radio is welcome.

Club Mailing Address

Old Time Radio Club
P.O. Box 426
Lancaster, N. Y. 14086

The Old Time Radio Club is affiliated with The Old Time Radio Network.

Back issues of our publications are available as follows:

The Illustrated Press and *Memories* are \$1.50 postpaid. Publications out of print may be borrowed from our Reference Library.

Deadline for The Illustrated Press is the 10th of each month prior to publication.

The *Illustrated Press* is a monthly newsletter of The Old Time Radio Club, headquartered in Buffalo, N.Y. Contents except where noted, are copyright 1992 by the OTRC.

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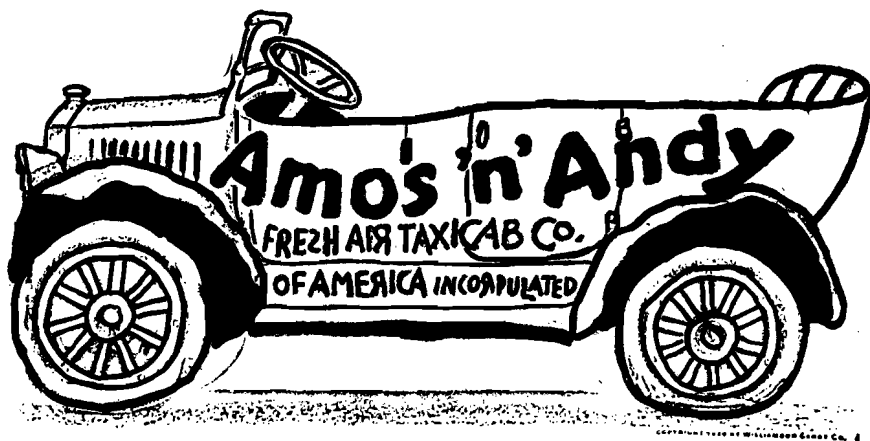
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Tape Library Rates: All reels and video cassettes are \$1.85 per month; audio cassettes and records are \$0.85 per month. Rates include postage and handling. Rentals to Canada are the same as above, but in Canadian Funds.



According to the Hopper rating system, almost one-third of the United States' population during the 1930's listened to Amos 'n' Andy. Bars, department stores, restaurants, etc. had radios available so that their customers could listen to the program. Movie theaters stopped their films and piped the program to their audiences. It was said that President Hoover would not be available during the broadcast. Telephone calls were at a minimum, and toilets were not being flushed from 7:00 to 7:15 Eastern Standard Time, Monday through Friday.

How could one 15 minute radio program become so popular.

It's all do to two men, Charles Correll and Freeman Gosdon. Charles Correll was born on February 2, 1890 in Peoria IL. He majored in shorthand in high school and after graduation worked as a stenographer. This type of work did not seem to appeal to him and he joined his father's construction company as a bricklayer. He made some extra money in the evening by playing background piano music to silent movies. He sang in barbershop quartets, appeared in local stage plays and minstrel shows. In 1918 a representative of the Joe Bren Theatrical Production Company offered him a job. About a year later, still working for the Joe Bren Company in Durham NC, he was asked to break in a 20 year old singer/ukulele player named Freeman Gosden.

Freeman Gosden was born on May 5, 1899 in Richmond VA into a old prominent Southern family. He attended private schools, appeared in local amateur theatricals, and served in the navy during World War I. After his discharge from the navy he joined the Joe Bren Company and the rest is history.

Charles Correll and Freeman Gosden became inseparable friends. In 1924 both men were promoted by the Joe Bren Company to their headquarters in Chicago IL and they decided to share a bachelor apartment. It was in this apartment that they developed a singing/talking routine.

In 1925 they did their routine on WEBH, a small Chicago radio station from 11:30 to midnight. They were well accepted and asked to come back as regulars. The only problem was that the station could not afford to pay them and they settled for a free diner every time they performed. This continued for eight months until WGN, The Chicago Tribune station, offered them a job for \$100 per week as staff announcers and entertainers. They quit the Joe Bren Company and joined WGN.

In 1926, the chief of The Chicago Tribune's radio division, suggested that they do a radio comedy serial for radio based on the cartoon comic, "The Gumps." They declined and came up with their own radio serial about a pair of

young Negroes named Sam and Henry. On January 12, 1926 they were on the air as Sam and Henry. The program was broadcast 5 nights a week and was an instant hit.

In 1928, WMAQ, The Chicago Daily News station offered them \$150 per week to change stations. They quickly jumped, but WGN owned the rights to the Sam and Henry name. So on March 19, 1928 they broadcast the same type of program, but with two different characters, Amos Jones and Andy H. Brown.

May, 1929 was a turning point in the lives of Charles Correll and Freeman Gosden. William Benton, who was the assistant general manager of Chicago's leading advertising agency, Lord and Thomas, decided to walk home from his office in the Palmolive Building. It was a pleasant evening for a walk and to pass the time he began to count the number of radios he could hear coming from the open windows of the houses he passed. When he reached 19 he realized that most of the radios had voices of negro men coming from them. He retraced his steps and found that 17 of the 19 radio were tuned to Amos 'n' Andy.

One of Lord and Thomas' accounts was Pepsodent toothpaste, whose sales had fallen 50% in the last year. Benton came to the conclusion that he could sell toothpaste over the radio using the popularity of Amos 'n' Andy. He approached his boss, Albert Lasker and proposed that Pepsodent sponsor Amos 'n' Andy nationwide. Lasker got in touch with NBC, who was having financial problems at this time. NBC wanted Pepsodent and offered Correll and Freeman each \$50,000 per year. They were currently making \$7,800 apiece at WMAQ. Needless to say they accepted the NBC offer. On August 19, 1929 Amos 'n' Andy were heard for the first time on NBC, sponsored by Pepsodent.

---continued next month---

DRAMA THRILLS!

Gripping-Vital- Modern!

The thrilling story of a courageous woman who is wife, doctor, mother. Presented by the makers of Lux and Lux Toilet Soap.

THE LIFE AND LOVE OF DR. SUSAN

JACK BANNER—prominent
radio critic—says . . .

"The sponsors of the Lux Radio Theatre bring you this gripping story of a woman's love. It deals with the most vital problems in a woman's life. Don't miss it! Dr. Susan is destined to become one of radio's best loved characters."

COLUMBIA NETWORK

2:15 P. M. E.S.T.

EVERY AFTERNOON
MONDAY THROUGH FRIDAY

Theatre Guild on the Air 1950

Sunday, 8:30-9:30 p.m.

This program is the backbone of NBC's bid for recapture of lost Sunday night Hooper glory which went the way of all Jack Bennys when stars started moving to CBS last year. There isn't a better hour of drama anywhere on the air, on TV or in radio. The ether version of Theatre Guild has what it takes to attract listeners—plays, production, directing, cast, general know-how. This reviewer—who has often advised audiences to voice their gripes when the broadcasters fail to come through with service—now has another song to sing. Hear Theatre Guild—and if you agree with my evaluation, let yourself be heard in praise. A postcard to the network will do.

I remember when Theatre Guild first came to radio—this is its fifth season. It started off quite well. But it had notable faults too. Brought to radio by highly experienced, stage producers, the radio version of the Guild program knew too much about the stage—and not enough about radio. The originators thought, at first, that all you had to do was shorten a full-length play to an hour (minus time out for the commercials), line up a top cast—then place a microphone on the stage. They found out that there was more to it than that.

Now, with four notches in its belt, Theatre Guild is really radio. On the opening of this season, for instance, Betty Field played her former stage role as the star of "Dream Girl." I saw her on the stage in that very amusing play (written by her husband, Elmer Rice). But as adapted for radio by Robert Anderson, this play was purest radio. John Lund, who played the male lead on the air, was tops. So was the rest of an excellent cast. Director Homer Fickett held the sizeable cast together tightly and kept the action going at proper pace. It was an excellent, all-around job. And the rest of the Guild's productions are on a par with the opener. Even the commercials, spoken by George Hicks, and the mere announcements, by Norman Brokenshire, are handled with taste.

The ABC network may well feel sorry it lost Theatre Guild on the Air to NBC. But the listener has lost nothing by the shift. It's a fitting hour for a Sunday evening at home—especially if you have no television.

Cunningham RADIO TUBES

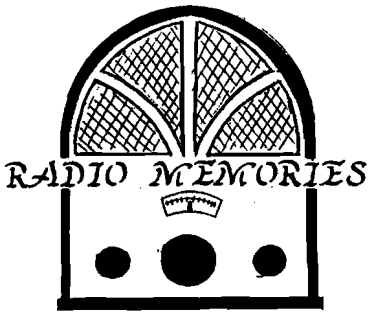


Let a set of new Cunningham Radio Tubes flood your home with harmony this happy Christmas season.

E. T. CUNNINGHAM, INC.
New York Chicago San Francisco
Dallas Atlanta

Radio Successful

NEW YORK, Oct. 17, 1919—The Radio Corporation of America, formed at the instance of high government officials, and with some government assistance, was incorporated in Delaware today. The move was made in the expectation that radio is a coming form of communication in this country, judging from the progress made while it was under government control during the war.



Francis E. Bork

Radio Memories

by Francis Edward Bork

Who among us has not thrilled to the strains of the "William Tell Overture" and the shrill sounds of the trumpet as the Overture begins? Then hi yo Silver and six guns blaze away. Then the announcer recites, "A fiery horse with the speed of light, a cloud of dust, a hearty hi yo Silver, The Long Ranger." Then the Overture continues. (Wow, after fifty years of the Long Ranger I still think it's great) Again the announcer, "From out of the past comes the thundering hoof beats of the great horse Silver, The Lone Ranger rides again."

For those of us who grew up with Old Time Radio, listening to the Lone Ranger, he will always ride in our minds, for we can never forget those wonderful days of radio and our radio memories. Way back when the Long Ranger was first aired on radio (I can't seem to remember the year it began) (January 30 1933 ed.) I was still in grammar school. I do remember all the guys in my class talking about the first program on radio, the night before. How Butch Cavendish's gang had ambushed the six Texas Rangers and killed them all. Or so they thought, except of course the, Lone Ranger. This was done through the treachery of their guide Collins, who was really working for Cavendish and lead the Rangers into the face of the ambush.

Captain Reed their leader, and brother of the young ranger, shot and dying told his younger brother of his wife and infant son, Dan, coming out west to meet him. Young Reed promised to resign from the Texas Rangers and work their silver mine. He also promised to give Captain Reed's half of the mine to Captain Reed's wife and son. But the young Ranger himself was shot and left for dead.

Later that night an Indian named Tonto found the Rangers. After examining the six rangers he found one Ranger still alive. Tonto took him to a cave and cared for him until he was once again well. He buried the five dead Rangers, but also made a sixth grave, so the outlaws would not know that one of the Rangers still lived. The young Ranger said, "I will wear a mask and hid my true identity so no one will know who I really am." "Now you Lone Ranger" said Tonto, "All your friends dead." "Yes Tonto, I will be the Lone Ranger."

The Lone Ranger and Tonto must track down Butch and his gang and bring them to justice. But while on the trail of Cavendish, the Lone Ranger's horse was shot and killed. Tonto raced after Cavendish but his horse was almost



exhausted and could not catch the outlaw. When he returned to where the Lone Ranger waited, they talked of a legend they both had heard about a great white horse that roamed in the Wild Horse Hills. Tonto knew of the Hills where the wild horse roamed. The Lone Ranger said he needed a fast and powerful horse to help him catch outlaws. The Lone Ranger and Tonto rode for days until they came to the Wild Horse Hills, where down in the valley they saw a great white horse in a death struggle with a huge buffalo. The great white horse fought on courageously, but was no match for the huge buffalo. Finally, the great horse



went down. The buffalo lowered his head and prepared for his death charge against the fallen white horse. Unable to shoot before for fear of hitting the wild horse the Lone Ranger and Tonto now both took aim with their rifles and shot the charging buffalo. The Lone Ranger and Tonto went to the great horse and dressed his wounds. A few days later when the horse was well the Lone Ranger turned him loose. The great white horse ran for several hundred yards, then stopped, turned to look at the two men who had saved his life. Look Tonto Said, "Him stand there his coat shine like silver." "Yes Tonto" the Lone Ranger said, "That would be a fine name for him,

Silver." The Lone Ranger called to the horse, "Silver, come Silver, come here Silver." Then a wonderful thing happened, the great white horse came to the Lone ranger's side. From then on, Silver was the Lone Ranger's horse.

Yes, to listen to this the first story of the Lone Ranger and of Tonto, his faithful Indian friend, of the great horse Silver, of Tonto's fast horse Scout, really brings back memories for me. I remember the day after the Lone Ranger's story on the radio, how all the guys in my class at school talked and talked about that story. How coming back to school from lunch (our school like all parochial schools had no cafeteria, therefore all the school children went home to eat lunch) we ran around the school yard playing Lone Ranger. There must have been fifty or more Lone Rangers that day, with no out laws to catch. We all had a great white horse named Silver and two silver six guns with which to shoot the guns out of the hands of the outlaws. Bang, bang, ouch, the outlaws would cry. "You're not hurt" the fifty Lone Rangers would say, "I just shot the gun out of your hand." And off they went to jail. Later after the outlaws were safely locked in a jail all the sheriff would say to his deputy was, "who was that masked man." "Why, that was the Lone Ranger" the deputy would reply. Then fifty Lone Rangers in the school yard would yell out, "hi yo Silver, away" and ride off into the night without waiting for a thank you.

Ring, ring, ring. Darn the school bell calling all the fifty Lone Rangers back to their afternoon class rooms. How would the fifty Lone Rangers ever catch the Butch Cavendish gang if they were always called into school? Just when they saw the outlaw gang just over the hill (the hill was Wagner's Food Market across the street from the church). Oh, well we can play Lone Ranger all the way home from school. Then I'll get out my two rubber band guns, then me and Butsey and Dirty-Neck can really shoot at each other. There was always only one problem, everyone always wanted to be the Lone Ranger. I remember playing the

Lone Ranger way back then and also how my mother would call me a little after five so I wouldn't miss Jack Armstrong. As much as I liked the Lone Ranger I would not miss listening to Jack Armstrong for anything, even the great Lone Ranger. (ed: see next issue for an article on Jack Armstrong)

Back then the Lone Ranger was on radio at seven-thirty and there was nothing I cared about at that time on any of the other stations. That was great, I could hear Jack Armstrong at five-thirty and then once a week the Lone Ranger at seven-thirty.

I don't think there is any other radio show or now TV show, for that matter that has such a rousing theme song as the William Tell Overture. Almost anyone you ask will know that theme song belongs to the Lone Ranger show. Even now my own grand children know and love the Lone Ranger and the William Tell Overture.

Those really were the good old days. Want them back again? You can. Just pop a cassette into you player and sit back and hear once again the trumpet play, the Overture, the hoof beats of the great horse Silver, the six guns blazing away, then, the thrilling strains of the William Tell Overture, and another wonderful story about "The Lone Ranger."

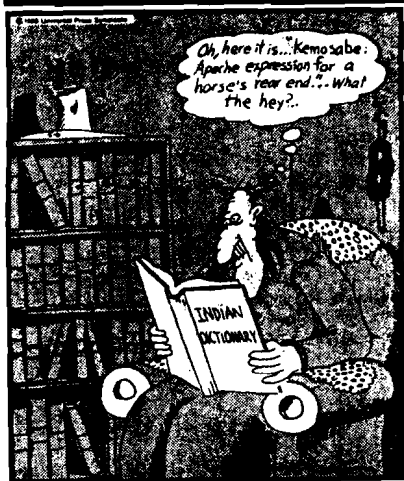
Well, that's about it for now. Till next time good radio listening and Happy Radio Memories.

FEB

(ed--The drawings that accompany Frank's article were drawn by his talented grandson, Guy Gane III. The youngster has really captured the true feeling for radio during its Golden Age.)

THE LONE RANGER

The far side



The Lone Ranger, long since retired, makes an unpleasant discovery.

party Tonight

A HALF HOUR
OF FUN AND
ENTERTAINMENT

The Alka-Seltzer

NATIONAL BARN DANCE

SPONSORED BY ALKA-SELTZER AND
ONE-A-DAY (brand) VITAMIN TABLETS

WEAF WBZ WTIC WJAR
WGY WCSH WFEA

9:00 P.M. EWT

Hopefully, this page in the September IP will contain letters from members expressing their thoughts on OTR and this issue of our newsletter.

1949

W E D N E S D A Y				
A.M.	NBC	MBS	ABC	CBS
8:30 8:45	Do You Remember			Local Programs
9:00 9:15 9:30 9:45	Honeymoon in N. Y. Clevelandaires Inside the Doctor's Office	Robert Hurleigh Tell Your Neighbor Tennessee Jamboree	Breakfast Club	CBS News of America Barnyard Follies
10:00 10:15 10:30	Welcome Travelers We Love and Learn Marriage For Two	Cecil Brown Say It With Music	My True Story Betty Crocker Magazines of the Air Victor Lindtahr	Music For You Arthur Godfrey
10:45	Dorothy Dix at Home			
11:00 11:15 11:30 11:45	Dr. Paul We Love and Learn Jack Borch Lora Lawton	Behind the Story Your Marriage Against the Storm	Modern Romances Pick A Date	Grand Slam Rosemary

AFTERNOON PROGRAMS

12:30 12:15 12:30 12:45	The Play Boys Echoes From The Tropics	Kate Smith Speaks Doubleday Quiz Lanny Ross	Local Programs	Wendy Warren Aunt Jenny Helen Trent Our Gai Sunday
1:00 1:15 1:30	Vincent Lopez Robert McCormick	Cedric Foster Music Light Crust Dough Boys	Nancy Craig	Big Sister Ma Perkins Young Dr. Malone
1:45	Jack Kilby	Misc. Programs		The Guiding Light
2:00 2:15 2:30 2:45	Double or Nothing Today's Children Light of the World	Queen For A Day Ladies Fair	Bkfst. in Hollywood Bride and Groom	Second Mrs. Burton Parry Mason This is News, Drake The Brighter Day
3:00 3:15 3:30 3:45	Life Can Be Beautiful Road of Life Pepper Young Right to Happiness	Bob Poole Heatter's Mailbag	Talk Your Way Out Of It Ladies Be Seated 3:55 Ted Malone	David Harum Hilton House
4:00 4:15 4:30 4:45	Backstage Wife Stella Dallas Lorenzo Jones Young Widder Brown	Misc. Programs Hoodown Party	Galen Drake Tune Time Melody Promenade	Beat The Clock Winner Takes All
5:00 5:15 5:30 5:45	When A Girl Marries Portie Faces Life Just Plain Bill Front Page Farrell	Bobby Benson Tom Mix	Challenge of the Yukon Jack Armstrong	Treasury Bandstand The Chicagoans Herb Shriner Time

EVENING PROGRAMS

6:00 6:15 6:30 6:45	Bob Warner Clem McCarthy Sunoco News	Local Programs		Eric Sevareid "You and--" Lowell Thomas
7:00 7:15 7:30 7:45	News of the World Dardanelle Trio H. V. Kaitanborn	Fulton Lewis, Jr. Dinner Date Gabriel Heatter I Love A Mystery	Headline Edition Elmer Davis Lone Ranger	Boah Jack Smith Show Club 15 Edward R. Murrow
8:00 8:15 8:30 8:45	This Is Your Life Great Gildersleeve	Can You Top This? International Airport	The Amazing Mr. Malone Adventures of Sherlock Holmes	Mr. Chameleon Dr. Christian
9:00 9:15 9:30	Duffy's Tavern Mr. District Attorney	Scattergood Baines Family Theater	Starring Boris Karloff The Croupier	County Fair
10:00 10:15 10:30	The Big Story Certain Time	News Mutual Newsworld Dance Bands	Lawrence Welk On Trial	Beat The Clock Capitol Clock Room

WHAT'S AN "AFRTS"?

No soldier, sailor, airman or marine who ever served overseas would have to ask that questions. To the great majority of them, AFRTS was (and is) a voice of home, a fountain of useful information, a friendly dispenser of their favorite music, the home of their favorite radio disc jockeys and-the place they watch live television sports, news as it happens and see the cream of the crop of America's best TV shows.

AFRTS, the Armed Forces Radio and Television Service, is geographically the largest radio and television group in the world. Currently it operates in about 130 countries around the globe. Wherever there is a major concentration of troops, AFRTS negotiates with the host nation and provides radio, television or both to Americans stationed there. Other countries, with only a few U.S. military members, receive videotapes of the top programming. In addition, U.S. Navy vessels operating out of foreign ports or underway, are equipped to show a regular schedule of television programming as well as provide an audio service featuring the latest musical hits from home.

This year marks the fiftieth anniversary of this remarkable organization which began life as the Armed Forces Radio Service during the early years of World War II. It also marks the publication of the first in-depth story of this unique organization.

Titled *The Brass Button Broadcasters*, the coffee-table sized volume is published by Turner Publishing Company, Paducah, KY, and written by veteran broadcaster Trent Christman who spent 28 years with AFRTS and an additional two years gathering first-hand accounts and anecdotes of former AFRTS broadcasters who worked in every corner of the globe. The volume follows the vicissitudes and victories of the men and women who made AFRTS for a half-century.

The book has drawn on the memories and recollections of more than 300 present and

former staff members of the Armed Forces Radio and Television Service. Since its founding in 1942, it has seen thousands of staff members come and go. Among them are such well-known personalities as Gene Hackman, Pat Sajak, Bing's boy Gary Crosby, actor David Niven, Broderick Crawford, columnist Bill Safire, Mickey Rooney, writer-director-producer Hy Averback, announcer Andre Baruch and numerous others. Pat Weaver was an early staffer who later went on to become president of NBC Television and the inventor of the TV "special" and the Today Show.

Far from being a dry and dusty history, the book follows the fortunes of the organization through its founding days of trying to convince a stodgy bureaucracy that it was needed, to the sands of Saudi Arabia and broadcasting "tunes from the dunes" during Desert Storm/Desert Shield. The story is told in anecdotal style, often using narratives from the people who were there. "There" in this case means those who broadcast under fire during World War II, in Korea, in Vietnam, in Lebanon, in Panama and in Saudi Arabia.

Not neglected in the tale are the people in Washington and Los Angeles who provide the programming which makes AFRTS the envy of its civilian counterparts. Because of them, and the total cooperation of the broadcast industry, U.S. personnel overseas now see more than 90 percent of the top-rated television programs.

The book follows the trials and tribulations of the American Broadcasters, charged with providing a voice of home to U.S. service personnel and their families wherever they are stationed around the world. The overseas stations and networks provide local news, sports, weather and entertainment as well as retransmitting both live and delayed stateside programs. Currently more than 90 percent of the top-rated U.S. programs are provided to American overseas viewers.

The story told in *The Brass Button Broadcasters* is a fascinating one and is crammed with anecdotes contributed by

HELP by Francis Edward Bork



Would you like to start trading your cassettes or reels with other club members? If so just send your name and address "The Dragon Lady" c/o Linda DeCecco, 32 Shenandoah

Road, Buffalo, NY 14220. Oh, don't forget to let her know what you want to trade, and also what you would like in return trade. She will be happy to print you request in the IP free to all club members whose dues are paid, of course?

My thanks to our own "Dragon Lady" for all the Sherlock Holmes tapes and cassettes she has loaned me over the past year. It's not often that one finds a young girl who is a Sherlock Holmes fan. Thanks again.

FEB

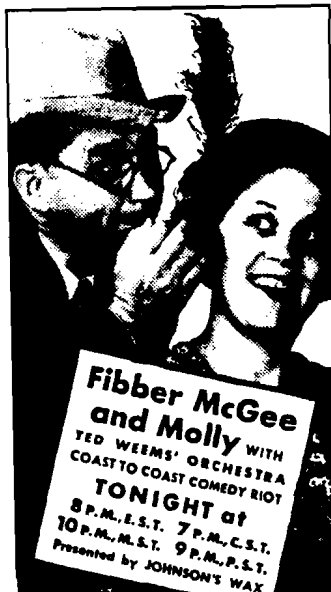
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people from every corner of the globe. The action is non-stop whether it is about broadcasting during shooting wars ranging from the sands of North Africa in 1942 to the sands of Arabia in 1992 or whether it describes the less lethal, but equally noisy, battles in the back rooms of the Pentagon.

Illustrated with more than 200 photographs, many from the private collections of the contributors, the volume is the first book ever published about the amazing stories that make up the sometimes tragic, oftentimes hilarious, always interesting tale of young American broadcasters at work from Adak to Zaire.



JAY JOSTYN
Mr. District Attorney



Radio fans followed the Alice Faye-Phil Harris romance eagerly and were happy when it culminated in a successful marriage. Harris was a veteran radio bandleader, having achieved his greatest renown on the Jack Benny shows. Alice Faye had been a radio singer and was a top matian picture star. In the years following World War II, they had a weekly comedy show of their own.

Famous Old Time Radio Lines of Dialogue

Can you recall these famous lines?
(answers found on page 13, hold up to a mirror to read)

1. "This is your host, inviting you through the portals of the squeaking door."
2. "Love dat man!"
3. "Aren't we devils?"
4. "I'll clip ya! So help me, I'll mow ya down!"
5. "Who's that little chatterbox?"
6. "How do you do?"
7. "No names, please."
8. "Coming, mother!"
9. "Hello, folksies!"
10. "Kemo Sabe"
11. "Buzz me, Miss Blue."
12. "What a revoltin' development this is!"
13. "Who knows what evil lurks in the hearts of men?"
14. "I know a guy."
15. "Isn't that awful!"
16. "Gotta straighten out that closet one of these days."
17. "Everybody wants ta get inta de act!"
18. "Invoco legem magiciarum!"
19. "I'm a baaad boy!"
20. "You wanna buy a duck?"
21. "Leece-roy!"
22. "I have a lady in the balcony."
23. "Faster than a speeding bullet!"
24. "You'll be sorry!"
25. "Calling all Americans to war on the underworld!"



HOWARD DUFF
Sam Spade

First Wireless Broadcast Succeeds

PITTSBURGH, Pa., Nov. 2, 1920
—The modern miracle of radio broadcasting was born today with the first broadcast over station KDKA in Pittsburgh.

Radio station KDKA, owned and operated by the Westinghouse Company, inaugurated its service by carrying to the country the Harding-Cox election returns.

Although the broadcast today was technically fair, and foretold a new revolution in communications and public entertainment, it left much to be desired. One of the problems made evident by this first broadcast is that of resonance. However, engineers are already on the job and, authorities believe, the day is not far off when radio broadcasting will be a smoothly run institution.

See and Hear Your Favorites!

WLS

NATIONAL BARN DANCE

EIGHTH STREET THEATER

2 BROADCAST
Performances 2

Every Saturday Night

First Show, 6:30 to 8:30 CST

Adults, 55¢ - Children, 35¢

Second Show, 9 to 11 CST

Adults, 75¢ - Children, 35¢

All Seats Reserved

Send Mail Orders or Call at

EIGHTH ST. THEATER

741 S. Wabash Ave., Chicago

Telephone HARRISON 6834

Answers

1. Raymond on Inner Sanctum Mysteries
2. Belush on Fibber McGee & Molly
3. Ralph Edwards on Truth or Consequences
4. Charlie McCarthy on The Edgar Bergen & Charlie McCarthy Show
5. Announcer on Little Orphan Annie
6. The Mad Russian on The Eddie Cantor Show
7. John J. Anthony on The Good Will Hour
8. Henry Aldrich on The Henry Aldrich Show
9. Tizzie Lish on Al Pearce and His Gang
10. Tonto on the Lone Ranger
11. Andy Brown on The Amos 'n' Andy Show
12. Chester A. Riley on The Life of Riley
13. The Shadow on The Shadow
14. Frankie Remley on The Phil Harris & Alice Faye Show
15. Goodman Ace on Easy Aces
16. Fibber McGee on the Fibber McGee & Molly Show
17. Jimmy Durante on the Jimmy Durante Show
18. Mandrake on Mandrake the Magician. It means "invoke the law of magic."
19. Lou Costello on the Abbott & Costello Show
20. Joe Penner on The Joe Penner Show
21. Brockmorton P. Gildersleeve on The Great Gildersleeve
22. Announcer on Dr. I. Q.
23. Announcer on Suburban
24. Audience on Take It or Leave It
25. Announcer on Gaudbusters



In 1949 the "Lum and Abner" radio series was still a very popular show. Starring in the program were Chet Lauck, as Lum, and Norris Goff, as Abner. (Left) Before the mike with comedienne Zasu Pitts. (Right) Made up for their rustic roles.



From the editor's chair



As you have already probably noticed the IP has a different look this month. I will be the summer

(August and September) editor, giving our regular editor Linda a well deserved break. I'm sure you have all heard this before, but it's worth repeating, we need your help to make this a truly great newsletter.

We need people to write columns!

If you can't write a regular column just jot some information down and our crack editing department will put it together, give you the byline, and print it.

If you can't do that, send us Xerox copies of some of you radio memorabilia and we will include it in future newsletters.

If you can't do that, then check your newspapers, magazines, etc. for any OTR item, send it to us, and we will see that it gets printed.

As far as I know, we are the only OTR organization that publishes a monthly newsletter and an annual magazine. That's a lot of material each year to find and publish, so if you can, help out.

To speed things along, send your material to:

Peter Bellanca
1620 Ferry Road
Grand Island NY 14072

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Back Issues

I.P.'s and Memories are \$1.50 each postpaid. Out of print issues may be borrowed from the reference library. Contact --Dom Parisi
38 Ardmore Place
Buffalo, N.Y. 14213

Advertising Rates for Memories

\$60.00 for a full page
\$40.00 for a half page
All ads must be camera ready

OTR members may take 50% off these rates.
Advertising deadline is September 1, 1992.

REFERENCE LIBRARY: A reference library exists for members. Members should have received a library list of materials with their membership. Only two items can be borrowed at one time, for a one month period. Please use the proper designations for materials to be borrowed. When ordering books include \$2.00 to cover rental, postage and packaging. Please include \$1.00 for other items. If you wish to contribute to the library, the OTRC will copy material and return the originals to you. See address on page 2. Please include \$25 refundable security deposit for each book borrowed.

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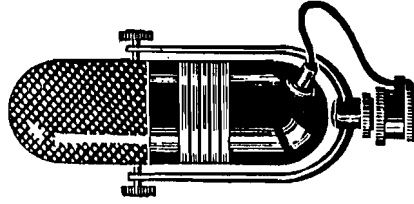
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